

**-Press Release-  
FOR IMMEDIATE RELEASE  
February 4, 2020**

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What: Southwest Regional Conference  
Chi Eta Phi Sorority Inc- Professional Nursing Organization

When: March 3-6, 2020

Where: Hale Koa Hotel, Honolulu, Hawaii



**Alphonso Braggs, President Hawaii NAACP to Address  
Regional Nursing Conference**

The Southwest Region, Chi Eta Phi Sorority Inc. (XHO), announced that Alphonso Braggs, distinguished President Hawaii NAACP, will deliver the Keynote Address at the March 3, 2020 opening ceremony of its Regional Meeting and Educational Conference in Honolulu, Hawaii. This major conference is held annually in various parts of Southwest United States including Hawaii. Conference attendees are nursing leaders from various parts of the United States. Chi Eta Phi Sorority Inc. is one of our nation's oldest Professional Nursing Organizations. Founded in

1932 in Washington DC, this organization was grounded in the mission of *Elevating The Plane of Nursing And Increasing Interest in The Nursing Profession*. This mission was in response to the lack of professional opportunities and leadership development for colored nurses. Today thousands of registered nurses across the United States and abroad have benefitted from the opportunities provided by this impactful organization. The organization welcomes diverse nurses from various nursing arenas- all united in the motto "*Service for Humanity*." Sheila Grumbach RN, BSN, MSN, Southwest Regional Director XHO stated: "We are honored to welcome Mr. Braggs to this conference. The mission of the NAACP is well-aligned with the mission of our organization."

*The Southwest Region XHO includes Arizona, California, Colorado, Hawaii, Nevada, New Mexico and Utah. For additional information about the Southwest Region Chi Eta Phi Sorority Inc visit: [www.SouthwestRegionOfChiEtaPhiSororityInc.org](http://www.SouthwestRegionOfChiEtaPhiSororityInc.org) and [www.ChiEtaPhi.Com](http://www.ChiEtaPhi.Com)*